

On Purpose Woman

Living a Richer, Fuller Life

Advertising Rates

Classifieds – 30 Word Limit
Flat fee of \$50 per listing.

Calendar of Events Listing –
Includes events from July 1st –
September 30th. Include Event
Name, Date, Time, Location, Cost, 10
word or less description of event,
contact info. *Flat fee of \$40 per
event.*

Practitioner Page –Your Business
Card. *\$70 per card.*

Shop/Eat Local Directory Page –
For storefronts and restaurants.
Business Name, Location, 10 words
that describe, Phone # & Website.
Flat Fee of \$40 per listing.

Color Charges:
Spot Color – Add \$40 (Black plus
one process color.) Your choice of
red, blue, or purple (any shade).

Full Color – Add \$95

**Deadline for Ad Copy & Payment is
Wednesday, June 2nd. Distribution
will begin on June 11th.**

For more info contact Ginny
Robertson at 410-252-2703 or
ginnyrobertson@comcast.net.

	1x	3x	6x
Full Page <i>Vertical = 7.5" wide x 9.3" high</i>	435	395	355
Half Page <i>Horizontal = 7.5" wide x 4.5" high Vertical = 3.6" wide x 9.3" high</i>	255	225	195
Quarter Page <i>Horizontal = 4.9" wide x 3.3" high Vertical = 3.6" wide x 4.5" high</i>	185	155	125
Eighth Page <i>Horizontal = 3.6" wide x 2.2" high Vertical = 2.3" wide x 3.3" high</i>	135	115	95
Front Inside (spot included)*	715	655	545
Back Inside (spot included)*	535	495	435
Back Cover (full included)*	875	785	695
<i>*The prices for color are included. Please note the differing size: Vertical = 7.5" wide x 9.8" high</i>			